

# WELCOME TO TEES VALLEY CAREERS.COM

BRINGING BUSINESSES & SCHOOLS TOGETHER FOR  
A BRIGHTER FUTURE



## YOUR TEES VALLEY CAREERS COORDINATORS ARE:



janine.armstrong@teesvalley-ca.gov.uk  
01642 527786



jill.wright@teesvalley-ca.gov.uk  
01642 527787



sarah.lamb@teesvalley-ca.gov.uk  
01642 527788



phil.todd@teesvalley-ca.gov.uk  
01642 524459



andrea.naylor@teesvalley-ca.gov.uk  
01642 526654



kim.upex@teesvalley-ca.gov.uk  
01642 527988



suzanne.strathern@teesvalley-ca.gov.uk  
01642 527788

T: 01642 524400

E: [join@teesvalleycareers.com](mailto:join@teesvalleycareers.com)

W: [www.teesvalleycareers.com](http://www.teesvalleycareers.com)

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[@teesvalleyCA](https://twitter.com/teesvalleyCA) [f teesvalleyCA](https://facebook.com/teesvalleyCA) [in teesvalleyCA](https://linkedin.com/company/teesvalleyCA)

Tees Valley Combined Authority, Cavendish House, Teesdale  
Business Park, Stockton-on-Tees, Tees Valley TS17 6QY

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# BUSINESS ENGAGEMENT MENU

## BENEFITS TO BUSINESS

- Networking Opportunities
- Access to Schools & Colleges
- Upskilling Your Staff
- Influence Careers in Schools
- Raise Your Business Reputation & Profile
- Raise Your Community Engagement Level
- Improve Brand Awareness
- Help to Shape the Future Workforce
- Informing and Developing the Careers Strategy for the Combined Authority Within Schools and Colleges
- Showcase Your Sector



TEES VALLEY MAYOR

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## Meaningful Encounters

When delivered well, on-line experiences and encounters can provide valuable opportunities for young people both now and into the future. Through active participation online, young people can find out about industries and careers that may not otherwise be accessible due to geography, health and safety concerns and other practical and accessibility barriers.

Online experiences and encounters can also teach young people about digital skills, teamwork and communication in an on-line environment which has increasing relevance for workplaces. To create meaningful careers encounters, the encounters should be planned, relevant to students, reflected upon and improved where necessary. This will help to ensure that activity is targeted, high quality and has an impact

Please tick as many or as few events you feel you can potentially commit too. All interactions, no matter how large or small, are so valuable to the young people in Tees Valley.

If you would like more information on the type of events please do not hesitate to contact one of the team, likewise if you have any ideas which are not on the menu, drop us an email and we will be in touch to discuss them.

We look forward to working with you.

**Quick Hits**—activities which take up less time and resources but have a huge impact.

### Careers resources

Provide resources to assist students become employable such as CV Help Sheets, 'What an Employer Wants'.

### Produce a video clip covering one or more of the following:

- Site tour • Career Pathway Talk
- Business Insight – What Why When & Who
- Meet the apprentice • Meet the Boss
- Job roles available within your company
- Sector Explosion Talk – Insight into your sector
- Challenging Stereotypical Thinking
- Day in the Life of...

### Mock interviews

Take part in a mock interview session as an interviewer using a virtual tool.

**Medium Hits**—valuable activities which take a little more commitment.

### Employability session or workshop

Provide a presentation for students covering areas such as CV writing and preparing for Interviews. Provide resources for the students to complete along side the presentation to ensure this is a meaningful.

### Enterprise activity

Design an activity that students can take part in which provides them with employability skills.

### School council participation

Attend a virtual meeting with the school council to give them the benefit of your skills and knowledge on any areas they are working on.

### Careers pathway talk

Speaking to students about your career pathway. This could be the subjects you chose, whether you attended college or university or completed an apprenticeship and the jobs you have had.

This shows the range of pathways available.

**Big Hits** —activities which require more commitment but have a long-term impact on the students involved.

### Virtual work experience

Provide an experience of your workplace for students to access and set tasks for students to complete to gain meaningful experience from the world of work.

### Facetime, Skype or live link session

This can be for many areas, such as career talks or mentoring opportunities when you are not able to get to the school or college but have time to contact a student to give advice.

### Teacher Industry Placement Resources

Digital materials devised by employers in partnership with TVCA Careers Coordinators highlighting how core curricula subjects link to industry.

### Enterprise Adviser

We are always looking for businesses to be part of the Enterprise Adviser Network. This involves being linked to one particular school to help in a more strategic way with its careers plan. Speak to a member of the team to find out more.