Welcome

Simply put, our mission is: to provide Exceptional Education for Creative Careers.

We are living in a time of rapid change where creativity plays a fundamental role in the advancement of our society, not just in the UK but worldwide. The world economic forum places ‘creativity’ as one of the most valuable skills for people entering the workforce in 2020.

At The Northern School of Art our doors are open to people from all walks of life. We foster creative potential so that individuals have the necessary tools and expertise to lead an exciting and fulfilling life doing what they love – art & design!

Our supportive and close-knit community provides a perfect environment for developing a student’s individual style to become the artist or designer they want to be.

Year-on-year we achieve remarkable results, not only in academic performance but in personal development and progression.

We are proud to maintain the highest percentage of college leavers going on to university out of all further education colleges, alongside one of the highest levels of undergraduate student satisfaction* in the Tees Valley.

This guide aims to answer the ‘what’, ‘how’ and ‘why’ of creativity and where it can lead to in terms of an exciting and rewarding career.

Why not come and find out more at one of our open days, please visit northernart.ac.uk for more details.

We look forward to meeting you at a future open day.

Pat Chapman MA FRSA
Vice Principal (Employability & External Relations)

For films, student profiles, student life, news & views, please follow us online

/NorthernArt

(NSS, Office for Students 2018)
What is the Creative Industry?

Art and design might not be the first thing you think of when you are shopping online, watching the latest blockbuster movie, brushing your teeth, travelling to school or playing a game on your mobile phone, but creativity is everywhere and it is worth a lot of money.

The creative cultural economy employs over 4 million people, the creative industries account for 1 in 11 of jobs within the UK and it contributes a massive £101.5 billion* per year to the economy.

The UK is a hub of creativity and has the second largest industry across industrial society, with 1 in 8 businesses in the UK being creative.

(* DDCMS Sector Economic Est., Prov., 2017 (2018))
The Creative Industries Are Huge

One in eight businesses in the UK is a creative one.

The creative industries contribute over £101 billion per year to the UK economy!

Creative industries in the North East grew by 47%.

87%

Creative jobs are future-proof jobs and at less risk of automation.

Employment in the creative sector is growing at four times the rate of the UK workforce as a whole.

1 in 11 jobs across the UK is a creative one.

(DDCMS, 2018)
Creative Jobs

Advertiser
Advertising Photographer
Animator
App Designer
Architect
Architectural Technician
Architectural Technologist
Archivist
Armourer
Art Director
Art Editor
Art Gallery Manager
Art Therapist
Art Valuer
Arts Administrator
Arts Development Officer
Arts Journalist
Buyer
CAD Technician
Camera Operator
Cartoonist
Ceramicist
Character Designer
Cinematographer
Comic Book Artist
Commercial Photographer
Community Artist
Computer Games Designer
Computer Modeller
Concept Artist
Conservator
Costume Designer
Counsellor
Curator
Designer-Maker
Digital Designer
Digital Image Maker
Director
Exhibition Curator
Exhibition Designer
Fashion Designer
Fashion Journalist
Fashion Marketing
Fashion Photographer
Fashion Promoter
Film & TV Photographer
Wedding Photographer
Film Editor
Fine Art Auctioneer
Footwear Designer
Freelance Artist
Freelance Graphic Designer
Freelance Phototographer
Furniture Designer
Furniture Restorer
Garment Technologist
Giftware Designer
Graphic Illustrator
Illustrator
Interior Accessories Designer
Interior Designer
Jewellery Designer
Journalist
Landscape Architect
Leather Worker
Magazine & Editorial Designer
Magazine Editor
Medical Photographer
Merchandiser
Milliner
Model Maker
Motion Graphics Designer
Painter
Pattern Cutter/Grader
Photo Editor
Photo Journalist
Photographer
Photographer within the Armed Forces
Photographic Technician
Play Space Designer
Public Relations
Press Photographer
Printmaker
Producer
Product Designer
Production Assistant
Psychologist
Real Estate/Architectural Photographer
Retailer
Scenic Carpenter
Script Writer
Sculptor
Seamstress
Set Designer
Set Dresser
Sewing Machinist
Sign Writer
Social Media Manager
Social Worker
Software Engineer
Sound Designer
Special Effects Technician
Stationary Designer
Store Designer
Storyboard Artist
Studio Designer
Stylist
Surface Pattern Designer
Tailor
Tattoo Artist
Television Camera Operator
Textile Artist
Textile Designer
Theatre Designer
Theme Park Designer
Transport Designer
TV/Film Set & Prop Designer
Upholsterer
User Experience (UX) Designer
Virtual Reality Technician
Visual Merchandiser
Web Content Manager
Web Designer
Web Developer
Writer
Youth Arts Officer
Youth Worker

Plus many, many more...
## Potential Salaries

<table>
<thead>
<tr>
<th>Job</th>
<th>Salary</th>
<th>Job</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lead Games Designer</td>
<td>55 – 65k</td>
<td>Junior Video Producer</td>
<td>18 – 22k</td>
</tr>
<tr>
<td>Junior Games Designer</td>
<td>20 – 25k</td>
<td>Senior Video Editor &amp; Producer</td>
<td>30 – 40k</td>
</tr>
<tr>
<td>Set &amp; Interior Designer</td>
<td>22 – 25k</td>
<td>Autocad Draughtsman/Designer</td>
<td>25 – 30k</td>
</tr>
<tr>
<td>Concept Designer</td>
<td>31 – 38k</td>
<td>Web Developer</td>
<td>25 – 35k</td>
</tr>
<tr>
<td>Industrial Designer</td>
<td>40 – 45k</td>
<td>Solidworks Design Engineer</td>
<td>32 – 36k</td>
</tr>
<tr>
<td>Illustrator &amp; Concept Artist</td>
<td>30 – 45k</td>
<td>Injection Mould Designer</td>
<td>30 – 45k</td>
</tr>
<tr>
<td>Games Artist</td>
<td>38 – 45k</td>
<td>Architecture Interior Concept Designer</td>
<td>35k</td>
</tr>
<tr>
<td>Interior Designer</td>
<td>30k</td>
<td>Playspace Designer</td>
<td>20 – 25k</td>
</tr>
<tr>
<td>Digital Media Photographer</td>
<td>18k</td>
<td>Graphic Designer</td>
<td>25 – 28k</td>
</tr>
<tr>
<td>Product Photographer</td>
<td>25k</td>
<td>Wardrobe Technician (Dresser)</td>
<td>31k</td>
</tr>
<tr>
<td>Medical Photographer</td>
<td>22k</td>
<td>Architectural Technician</td>
<td>25 – 30k</td>
</tr>
<tr>
<td>Senior Fashion Buyer</td>
<td>32 – 50k</td>
<td>Store Architect</td>
<td>38k</td>
</tr>
<tr>
<td>Senior Fashion Designer</td>
<td>42 – 85k</td>
<td>Architectural Design Director</td>
<td>65 – 85k</td>
</tr>
<tr>
<td>Womenswear Designer</td>
<td>25 – 35k</td>
<td>Architect</td>
<td>70 – 95k</td>
</tr>
<tr>
<td>Product Designer</td>
<td>30 – 40k</td>
<td>Motion Graphics Animator</td>
<td>24 – 30k</td>
</tr>
<tr>
<td>Exhibition Designer</td>
<td>20 – 30k</td>
<td>Museum Development Officer</td>
<td>27 – 30k</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>32 – 40k</td>
<td>Production &amp; Events Assistant</td>
<td>20 – 25k</td>
</tr>
<tr>
<td>Digital Marketing Assistant</td>
<td>18 – 25k</td>
<td>3D Specialist Workshop Technician</td>
<td>33 – 41k</td>
</tr>
<tr>
<td>Curator</td>
<td>23 – 25k</td>
<td>Art Therapist</td>
<td>32 – 36k</td>
</tr>
<tr>
<td>Brand &amp; Creative Director</td>
<td>100k</td>
<td>Prop Maker</td>
<td>34k</td>
</tr>
<tr>
<td>Junior 3D Modeller</td>
<td>18k</td>
<td>Fashion, PR &amp; Marketing Manager</td>
<td>35 – 37k</td>
</tr>
<tr>
<td>Editor/Camera Operator</td>
<td>30 – 40k</td>
<td>Jewellery, Accessories &amp; Giftware Designer</td>
<td>18 – 21k</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Journalist/Presenter</td>
<td>25 – 30k</td>
</tr>
</tbody>
</table>

Salaries are indicative only. All jobs were found on various careers websites and are correct at time of print.
Why Study With Us?

The Northern School of Art is by far the leading provider of further education for art and design in the Tees Valley.

Specialist, unique, creative and successful; we stand apart from the rest. For a successful future in the growing creative sector, why go anywhere else?

The Northern School of Art also provides degree programmes so students can progress on to our university level campus, currently among the best for art and design graduate employability in the UK.

Here are a few reasons why you should choose us:

- We were rated as outstanding by Ofsted in the last inspection.
- In 2018, we sent the highest percentage of students on to higher education when compared to other colleges in the Tees Valley!*
- We have the highest level of undergraduate students satisfaction in the Tees Valley*.


For over 12 years, The Northern School of Art has maintained its record of a 100% Diploma pass rate.

96.3% of 2018 graduates in employment or further study.

Students are taught by industry professionals, many of whom have industry links to help with student learning.

Students are taught to use the latest industry standard software as well as specialist equipment.

We have a dedicated bus service covering routes in and around the Tees Valley for just 50p each way.

We have over 45,000 square feet of film, photography, art, textiles, 3D and graphic design studio space.

We have a specialist library with over 25,000 books, a range of on trend magazines and journals, DVDS, as well as a vast range of publications on our Virtual Learning Environment (VLE).

Students are part of a creative community where they are surrounded by like-minded people.
# Study Pathways

We offer students the opportunity to study in ways which are complementary to their learning style. If they prefer a balance of coursework and assessment, we have a range of UAL Diplomas. If students prefer a study route which is more academic, we offer the A-Level route.

You can study with us in the following ways:

<table>
<thead>
<tr>
<th>STUDY ROUTE</th>
<th>EQUIVALENT OF</th>
<th>GRADES NEEDED (GUIDE ONLY)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma (Level 2)</td>
<td>4 GCSEs (A*-C)</td>
<td>4 GCSEs (3/D)</td>
</tr>
<tr>
<td>Applied General Extended Diploma^</td>
<td>3 A-Levels</td>
<td>4 GCSEs 9-4/A*-B and Maths and English minimum 3/D</td>
</tr>
<tr>
<td>3 A-Levels (Level 3)</td>
<td>3 A-Levels</td>
<td>5 GCSEs 9-4/A*-C and Maths and English minimum 4/C</td>
</tr>
<tr>
<td>Access to Higher Education in Art &amp; Design (Level 3)</td>
<td>3 A-Levels</td>
<td>19+</td>
</tr>
<tr>
<td>Foundation Diploma in Art &amp; Design</td>
<td>Level 3/4</td>
<td>1 A-Level + 3 GCSEs including Maths and English minimum 4/C</td>
</tr>
</tbody>
</table>

^ Students are enrolled onto diploma in year 1 before progressing onto extended diploma in year 2.
UAL Diploma Pathway

Level 2
Diploma in Art & Design

Level 3 Applied General Extended Diploma
Acting for Stage & Screen
Art & Design
Interior, Architecture & Product (3D Design)
Fashion
Film & TV Production
Fine Art
Graphic Design
Interactive Design
Photography
Textiles for Products & Accessories
Textiles for Surface Design & Print

A-Level Pathway

English Language
Art & Design History
Fine Art
Graphic Communication
Photography
Textile Design
Media Studies*

Other Routes

Foundation Diploma in Art & Design
Access to Higher Education in Art & Design

Do I need an Art GCSE?
We treat all applications on their own merit and welcome applicants from a wide variety of backgrounds and life experiences. You may have not completed an Art GCSE qualification, which is fine, as we can access your eligibility based on your portfolio, personal interests, hobbies as well as other relevant qualifications.

* Subject to validation.
Enhancing Employability

Employability skills are thoroughly embedded here at The Northern School of Art. We allow all learners the invaluable opportunity to find work experience. This embeds professionalism in meeting deadlines and dealing with clients’ design needs and requirements. All approaches add to the range of transferable skills acquired by all students on the course and contributes to the progression focussed skill set they achieve.

Case Study
A recent Graphic Design student, Matthew Goodyear, secured an internship at Better Brand Agency after Creative Director, John Taylor, visited the final year exhibition. After 12 months, this became a permanent position as a junior designer. The same student also completed a work experience programme at Via Creative. He was highly commended in both placements on his skills which enabled him to complete a high standard of design work alongside developing a professional approach for the workplace.
20 steps to help your journey into the creative industries

1. Taught by industry practitioners.
2. Employment discussions.
3. Careers research.
4. Visiting lecturers / employers.
5. Experience Higher Education days.
6. Portfolio reviews.
7. Complete CV’s and application forms (e.g. UCAS).
8. Practice interviews.
9. Learn skills such as working in groups and presenting.
10. Track your skills for progression.
11. Develop Maths and English skills.
12. Live client work/briefs.
13. Showcase at the end of year exhibition.
15. Student support workshops (e.g. finance talks).
16. Become a student rep.
17. Access to specialist resources.
18. Use the careers section in the library.
20. Individual tutorials to keep you on track.
Student Success

We are proud of all our students and what they go on to achieve. We have students that have progressed into many successful careers both in the UK and worldwide. Here are some of the destinations of The Northern School of Art leavers in recent years.

Men and Boys Design Coordinator, PDS Shanghai
Denim and Outerwear Designer, Misguided
Buyer, International Collection, Menswear, Harrods
Buyer, Next
Merchandiser, East Tailor, Saville Row
Designer, Milwaukee Yamaha
Assistant Product Developer, Mamas and Papas
Head of Photography, Ted Baker
Costumier, ‘Into the Woods’, starring Meryl Streep (Disney)
Costumier, ‘Sherlock Holmes’, starring Benedict Cumberbatch (BBC)
Costumier, ‘Wolf Hall’, starring Damien Lewis (BBC)
Costumier, ‘Victor Frankenstein’, Starring James McAvoy (20th Century Fox)
Costumier, National Theatre
Editorial Travel Photographer, Bangladesh, Brazil, India, Nepal
Artist & Photographer; Australia, America, Iceland, Sweden
Editorial Photographer, London
Photographer, editing & installation work, UK, USA
Post-graduate Researcher, Sotheby’s London
Production Coordinator, ‘Gravity’ starring George Clooney
Production Coordinator, ‘World War Z’ starring Brad Pitt

Production Coordinator, ‘Sweeney Todd’ starring Johnny Depp
Award-winning Director, ‘Heist’ starring Robert De Niro (‘The Godfather’, ‘Raging Bull’)
Digital Compositor (visual effects), ‘Exodus: Gods and Kings’
Director, ‘London Irish’, ‘Drifters’
Production Assistant, BBC, ‘Secret Britain’, ‘Flog It’
Post-production, Double Negative VFX
Head Sculptor, Aardman Productions
Prop Maker, Alton Towers/ Merlin Entertainment
Digital Productions Manager, Pinewood Studio
Production Designer, CBBC
Production Designer, Red Productions (Waterloo Road for BBC TV)
Prop Maker, Disney and Royal Caribbean Cruise Ships
Models & Prop Maker, Madame Tussauds
Prop Maker, Olympic and Paralympic Opening Ceremonies
Prop Maker, Royal Shakespeare Company
Prop Maker, Disney
Prop Maker, ‘Exodus: Gods and Kings’ (20th Century Fox)
Sculptor, Warner Bros Studio Productions (Harry Potter and Sherlock Holmes)
Concept Artist, Starz Network USA (Spartacus: Blood and Sand)
Concept Artist, Weta Digital, New Zealand
JACK BOOTHBY

Jack has worked for GoPro, Lonely Planet, Visit Britain and Condé Nast Traveller to name a few. He is currently working for Visual Soft as their Creative Media Producer and in his spare time works on freelance projects. Jack also works on the company he created back in 2015, Cabin Folk.

NATALIE AND DANIELLE FUTO

Natalie and Danielle Futo are co-founders of Lielle Womenswear. Both sisters studied Fashion before progressing into the fashion industry, establishing their own successful fashion label and mastering the art of designing, manufacturing and retailing.
Student Interview

Frazer Healy, 18

Previously studied: Interior, Architecture & Product Design (3D)
Now Studying: HND Practical Product & Spatial Design

Why did you choose to study here?

Naturally The Northern School of Art was the obvious choice with a great local and national reputation as well as a host of industry professional teachers. I knew this was the place to be! I applied after meeting my current tutor at a careers event and was immediately convinced by the brilliant portfolio and display. I found the process to be simple and easy. I’d encourage anyone and everyone to pop down to an open event.

What’s your favourite thing about the School?

Being surrounded by brilliant teachers and amazing, like-minded individuals from a huge range of backgrounds makes the School a really safe and positive place to be for anyone looking to find their place and develop as a young artist and designer!

How well are you supported on your programme?

Student services are an invaluable part of the School dynamic, the staff are incredible at their jobs and are always around to support and help any student in need. One big way the School has supported me was with a range of financial bursaries to help with material and printing costs as well as subsidised food and travel costs.

What has surprised you about studying at the School?

I was particularly surprised by the lengths at which the tutors go to for the benefit of the student experience. Most departments have an open door policy and offer a brilliant curriculum to prepare us for university or future employment.
Supporting Students

The support we offer our students at The Northern School of Art is wide and varied. For our students who require a little more support with their learning we have a dedicated, very experienced team of Learning Support Advisers, led by our SENDCo. Working on a one to one or small group basis within sessions they offer a range of support strategies to help our students overcome any barriers to learning and achieve their true potential. Students with Dyslexia can take advantage of one to one tuition with a Specialist Study Skills Tutor.

We pride ourselves on the pastoral and welfare support we offer students. Each course has a Student Adviser specifically allocated to their students so the students get to know them well and feel able to approach them with any issues that they feel are having a detrimental effect on their wellbeing. They provide practical advice and guidance as well more emotional support if required.

For students who need a little more in-depth emotional support students can access our on-site counsellor to help them with some practical strategies to overcome a range of issues and support their mental wellbeing.

Students also have access to regular workshops, information stands, visits and drop in facilities from a variety of support organisations who can offer more specialist services.

You’ll find our advisers available to support and guide both parents and students through the whole journey at open days, enrolment, any time during study, through to progression from the School.
GET TO THE NORTHERN SCHOOL OF ART FOR 50p

Our buses cover a range of locations. Detailed stops and timetable information is available online at northernart.ac.uk or in our FE Prospectus*.

ROUTE KEY

1. Shildon, Darlington & Thornaby
2. Loftus
3. Stockton, Norton, Yarm & Ingleby
4. Hartlepool
5. Saltburn
6. Northallerton
7. Washington
8. West Auckland

*All buses leave from Middlesbrough campus at 5pm Monday to Thursday, 4.30pm on Friday.
*These bus routes are subject to demand. Applicants will be notified in the Summer 2020 whether the bus route will commence from September.
*Fares may change - prices correct at time of printing August 2019.

The Northern School of Art reserves the right to change bus routes and pricing subject to minimum numbers or any other operational requirements.
Open Days

Open events are a great opportunity to come and speak to tutors and current students. Find out more about the courses available and future careers within the creative industries. Take a tour of the facilities and find out what it’s really like to study here.

Student Recruitment
01642 288888
studentrecruitment@northernart.ac.uk

Main Reception
01642 288000
Middlesbrough Campus
Green Lane
Middlesbrough
TS5 7RJ

Visit northerart.ac.uk for details and to book online.
Saturday Club

We are delighted to offer exciting Saturday art & design workshops for those who are in primary and secondary school. These workshops encourage young people and their love for art and design - allowing them to learn in a dedicated environment.

The courses are typically six Saturdays per term - allowing young people to complete a term with a finished product, which may help them with their school work.

Projects include:
- Painting
- Drawing
- Collage
- 2D/3D Making
- Seasonal gifts
- Animation

We offer three different Saturday Clubs every term
- Ages 6-11
- Ages 12-15 years 9, 10, 11 at school
- National Saturday Club (Free - requires nomination from school)

National Saturday Club
‘Art & Design’ and ‘Fashion & Business’

The School runs National Saturday Clubs teaching Art & Design and Fashion & Business. Applicants for the course are nominated by the schools, ages 14-16.

Please ask your schools about this if you feel your son or daughter is interested in a career in the design industry and would benefit from Saturday Club.

National Art & Design Saturday Club requires a nomination from school (application forms will be sent to schools in September).
UAL DIPLOMA PATHWAY

- ACTING FOR STAGE & SCREEN
- ART & DESIGN
- FASHION
- FILM & TV PRODUCTION
- FINE ART
- GRAPHIC DESIGN
- INTERACTIVE DESIGN
- INTERIOR, ARCHITECTURE & PRODUCT DESIGN (3D)
- PHOTOGRAPHY
- TEXTILES PRODUCTS & ACCESSORIES
- TEXTILES SURFACE DESIGN & PRINT

A LEVEL PATHWAY

- FINE ART
- GRAPHIC COMMUNICATION
- ART & DESIGN HISTORY
- PHOTOGRAPHY
- TEXTILE DESIGN
- ENGLISH LANGUAGE
- MEDIA STUDIES

FOUNDATION DIPLOMA

ACCESS TO HIGHER EDUCATION IN ART & DESIGN

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