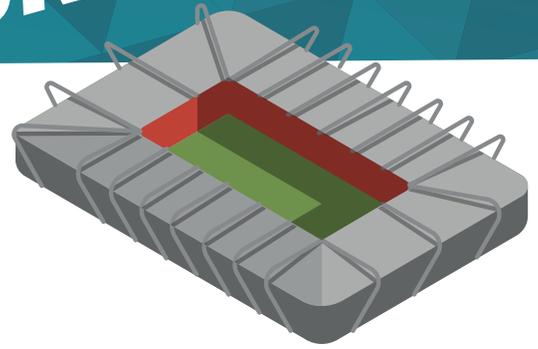


CREATIVE, CULTURE & LEISURE

What is the Creative, Culture and Leisure sector?



Creative, Culture and Leisure covers a huge range of jobs, from working as an actor, musician or dancer, set designer or lighting technician, to working in hotels, restaurants and bars or creating and managing leisure activities such as festivals concerts and events. It includes jobs in entertainment, design, visitor attractions, museums, theatres and music venues. It also includes careers in passenger services, e.g. air cabin crew, or working on trains and coaches; retail travel services, e.g. travel agencies, online travel services, foreign exchange and travel insurance.

In the Tees Valley this sector includes attractions such as Preston Park Museum and Grounds, Kirkleatham Museum, Hartlepool Historic Quay and Captain Cook Birthplace Museum. Cultural venues include Middlesbrough Institute of Modern Art (visual arts), Darlington Hippodrome (theatre). Middlesbrough Town Hall (music) and Stockton International Riverside Festival hosts street and outdoor artists from all over the world.

Key Information

The Creative, Culture and Leisure is a key sector within Tees Valley with over 32,700 residents of the Tees Valley currently employed.

Around 55% of the current workforce is aged under 35.

There were over 1,400 Creative, Culture and Leisure job vacancies advertised online in the Tees Valley in 2019. However, many workers in the sector are self-employed or start up their own businesses

There are over 3,000 jobs predicted in the Tees Valley in the Creative, Culture and Leisure sector between now and 2027, with over 2,000 of these being replacement demand from those who will leave and retire.

Creative, Culture and Leisure is a 24 hour industry. Many people employed in this sector work varied hours, evenings and weekends.

Many entry jobs are part time, e.g. bar tender or waiter and these jobs are popular with students who want to earn money while they study.

The Covid-19 pandemic has resulted in increased digitalisation, within both businesses and households, with more home working and learning than ever before. This will create new opportunities for ways of working across all sectors.

Useful Subjects

- Creative subjects
eg: art, music, dance
- English
- Maths
- Business Studies
- I.T.

Skills and Qualities

- Enjoy working with people
- Customer service
- Self- starter
- Hardworking
- Flexible and adaptable
- Team work
- 'can -do' attitude, problem solver

Top 5 specialised skills most requested in Creative, Culture and Leisure job adverts

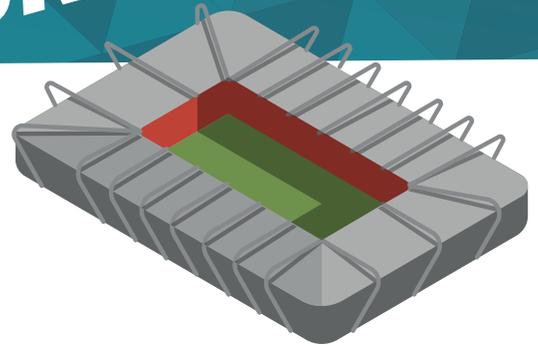
Entry level:

- Cooking
- Customer Service
- Cleaning
- Food safety
- Business administration

Higher skills level:

- Budgeting
- Web development
- Team Foundation Server
- SQL Server
- HTML5

CREATIVE, CULTURE & LEISURE



Median annual salaries in the Tees Valley

Train driver	£31,900
Bus or Coach Driver	£20,800
Restaurant Manager	£18,600
Fitness Instructor	£18,500
Chef	£17,800
Travel Agent	£16,800

Routes into Creative, Culture and Leisure

Qualifications are useful and often essential but it is equally important to get experience. Some jobs require specialist qualifications, e.g. Airline Pilot, or a Chef. To check what you need go to <https://nationalcareers.service.gov.uk>

Apprenticeships are available, e.g. aviation operations (airport customer adviser), chef, customer service adviser, hotel receptionist, housekeeper, travel adviser, waiter, etc. For more information visit www.apprenticeships.org.uk

For courses in travel and tourism, catering, air cabin crew, children's holiday rep, etc. go to www.ucas.com

A trainee management role is possible following a degree course, often with any degree subject and some relevant work experience. For course information go to www.ucas.com

Over 20% of the sector workforce is self-employed, so it is worth looking into the skills and knowledge required to run your own business.