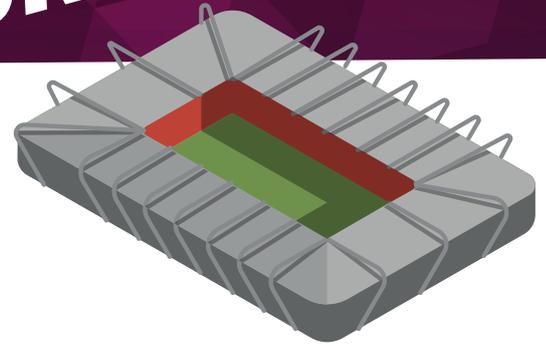


CREATIVE, CULTURE & LEISURE

What is the Creative, Culture and Leisure sector?



Creative Culture and Leisure covers a huge range of jobs, from working as an actor, musician or dancer, set designer or lighting technician, to working in hotels, restaurants and bars or creating and managing leisure activities such as festivals concerts and events. It includes jobs in entertainment, design, visitor attractions, museums, theatres and music venues. It also includes careers in passenger services, e.g. air cabin crew, or working on trains and coaches; retail travel services, e.g. travel agencies, online travel services, foreign exchange and travel insurance.

In the Tees Valley this sector includes attractions such as Preston Park Museum and Grounds, Kirkleatham Museum, Hartlepool Historic Quay and Captain Cook Birthplace Museum. Cultural venues include Middlesbrough Institute of Modern Art (visual arts), Darlington Hippodrome (theatre). Middlesbrough Town Hall (music) and Stockton International Riverside Festival hosts street and outdoor artists from all over the world.

Key Information

Creative, Culture and Leisure is a key sector within Tees Valley with over 31,900 residents of the Tees Valley currently employed.

Around 54% of the current workforce is aged under 35.

There were over 1,100 Creative, Culture and Leisure job vacancies advertised online in the Tees Valley in 2020. However, many workers in the sector are self-employed or own a start-up business.

Creative, Culture and Leisure is a 24-hour industry. Many people employed in this sector work varied hours, evenings and weekends.

Many entry jobs are part time, e.g. bar tender or waiter and these jobs are popular with students who want to earn money while they study

Useful Subjects

- Creative subjects eg: art, music, dance
- English
- Maths
- Business Studies
- I.T

Skills and Qualities

- Enjoy working with people
- Customer service
- Self- starter
- Hardworking
- Flexible and adaptable
- Team work
- 'can -do' attitude, problem solver

Top 5 specialised skills most requested in Culture, Tourism and Leisure job adverts

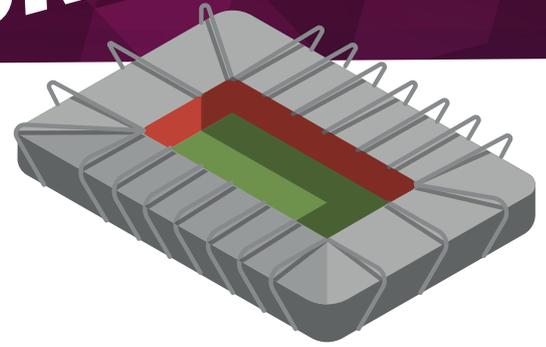
Entry level:

- Cooking
- Cleaning
- Customer Service
- Teamwork/Collaboration
- Working with Mental Health conditions

Higher skills level:

- Budgeting
- Web development
- Team Foundation Server
- SQL Server
- HTML5

CREATIVE, CULTURE & LEISURE



Average annual salaries in the Tees Valley

Train driver	£31,900
Bus or Coach Driver	£21,100
Restaurant Manager	£19,900
Travel Agent	£19,500
Fitness Instructor	£19,100
Fitness Instructor	£17,300

Routes into Culture, Tourism and Leisure

Qualifications are useful and often essential but it is equally important to get experience. Some jobs require specialist qualifications, e.g. Airline Pilot, or Chef. To check what you need go to <https://nationalcareersservice.direct.gov.uk>.

Apprenticeships are available, e.g. aviation operations (airport customer adviser), chef, customer service adviser, hotel receptionist, housekeeper, travel adviser, waiter, etc. For more information visit www.apprenticeships.org.uk.

For apprenticeships, advice and courses in arts and creative industries, eg: theatre technician, costumer designer etc. go to <https://www.ccskills.org.uk/>.

For courses in travel and tourism, catering, air cabin crew, children's holiday rep, etc. go to www.ucas.com/further-education.

A trainee management role is possible following a degree course, often with any degree subject and some relevant work experience. For course information go to www.ucas.com.

Over 20% of the sector workforce is self-employed, so it is worth looking into the skills and knowledge required to run your own business.