

# Business Relocation 6th Form Challenge



**You are a successful Sports Bottle manufacturer based in Scotland and you want to open a new factory in England**

**You can go anywhere in England..**

**You need:**

- 1) A large warehouse-about the size of a football pitch
- 2) 3000 staff at various skills levels:
  - ✓ 1500 low level skilled assembly line staff (entry level to level 2 qualified)
  - ✓ 400 high level digital experienced staff (level 4- level 7)
  - ✓ 1100 support staff-admin, HR, payroll and facility management
- 3) Good transport access for UK wide delivery and potential for exporting, and delivery of raw materials
- 4) As a profit driven organisation you are looking to minimise your investment but have significant funding
- 5) You have high energy costs
- 6) You are interested in innovation and future changes to production methods

## Task

- Present the items you think you would need to consider and the information you would require to make a decision.
- What do you think would be the key driver to make a location attractive to you?

**Good Luck!**