

Enterprise Challenge

Funtime



Funtime want a new innovative and educational game that stands out from the current market. Funtime have received complaints from parents and guardians that games on the current market are no longer educational and fun.

Funtime are willing to pay up to £12.50 per unit for a new game. Funtime want the game to be aimed at both boys and girls aged 5 years old and include:

- The Primary colours (Red, Yellow and Blue)
- Numbers 1- 50
- Each of the enterprise skills with a brief definition

Working in teams, your challenge is to produce a game to meet the above specification from Funtime.

You need to have a:

- Team Name
- Business Name
- Name for the product
- A price for the product

You need to allocate each team member a job role. The job roles include:

You need to have a:

- Manager
- Finance Manager
- Marketing Manager
- x2 Production Workers

You will have to produce and present your new game to the rest of the class and include in the presentation:

- Team Name
- Business Name
- Job Roles
- Name for the game
- A price for the game and how much the game cost to make
- The actual game

Good Luck!