

LESSON TITLE: Introduction to School Enterprise

Date:

Duration: 1 hour

Learning Objectives:

To understand what a school enterprise is

To know what the curriculum they are about to study is going to cover and why

To know the definitions of people/profit/planet

To know of three examples of successful school businesses

Activities

Timing

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| 1. Students to fill out the first two sections of the KWL grid (see resource one) in pairs. | 10 mins |
| 2. Ask students to feedback answers and come up with a class definition for school enterprise (use the teacher notes to help you). | 5 mins |
| 3. Go over the content of the curriculum with students. Students to get into pairs and come up with three reasons why learning how to set up and run a business is important for both the school and for their own personal development. | 5 mins |
| 4. Feedback ideas to the rest of the class and write a list up on the board. | 5 mins |
| 5. Have the definitions of People, Profit and Planet written up on the board (see teacher notes). Ask students to come up to the board and match up the definition with the concept. They should be able to explain their answers. | 5 mins |
| 6. CASE STUDIES: Hand out the case study information sheet (see resource two) to students. For each business they should write down or discuss how it successfully incorporated the concept of People, Planet and Profit (they can do this on their own or in pairs). | 15 mins |
| 7. Students to fill out the final section of the KWL grid. Then ask two students to come to front of the class to tell everyone what they have learnt. Make sure they cover the definition of a school enterprise and the concepts of People, Profit and Planet. | 10 mins |

Assessment: By outcome. As students are carrying out the work you should be walking around the room and monitoring their progress. At the end of the lesson assess their knowledge of the concepts by making sure they have all written down the correct definitions of each concept.

Resource checklist:

Outline framework

Resource One: KWL grid

Resource Two: Case studies and **Rwanda PowerPoint** presentation if you have a SMART board