

TEACHER NOTES: Introduction to School Enterprise

Date:

Duration: 1 hour

Learning Objectives:

1. To understand what a school enterprise is
2. To know what the curriculum they are about to study is going to cover and why
3. To know the definitions of people/profit/planet
4. To know of three examples of successful school businesses

Activity no.	Notes	Learning Objective(s)
1	<p>Resource one (the KWL grid) is a useful tool to help you to see how much the students know about enterprise already as well as see what questions they might have. If your school already has a school business, encourage them to write down what they know about it already and what they would like to know about it.</p>	1,2
2	<p>The definition of a school enterprise used by Teach A Man To Fish is: “A school enterprise is a business that is owned by a school but that is staffed and operated by the students that attend it. Enterprises should be sustainable, selling products or services on a consistent basis (i.e. not a one-off event), and at least part of the profits should be re-invested in the school’s educational activities or growing the business further.” Your class definition should end up being similar to this.</p>	1,2
3	<p>It is important the students know what the course is going to cover- use the outline framework to go over the main elements of the course. The students should then time in groups thinking about reasons why it is useful to learn how to run a school enterprise.</p>	2
4	<p>Write up all their ideas on a board. If you have a SMART board you can save the work and come back to it throughout the course. Otherwise you could ask students to write all their ideas down in their books.</p>	2
5	<p>The definitions of PEOPLE, PROFIT, PLANET are: PEOPLE: A social enterprise is a business that has a positive impact on its local community. PROFIT: The main aim of any business is to make a profit, where the amount of money you make is greater than the amount you spend. PLANET: A green enterprise is a business that has a positive impact on the local environment. Try to encourage the students to think of examples of each concept in action in your local area, particularly any successful businesses or entrepreneurs that they know of. Note: If you are taking part in the SEC- it is important that your business meets one or more of the People, Profit or Planet criteria.</p>	3
6	<p>Use resource two and the Rwanda PowerPoint presentation if you have access to a SMART board to help you with this activity; the answers are not obvious so the students will have to think on their feet here!</p>	3,4
7	<p>This is a useful way of assessing whether students have understood the concepts covered in the lesson. By the end of the lesson they should all have completed their KWL grid and therefore have achieved all of the learning objectives.</p>	3,4